Sadie Coles HQ

DON BROWN Don 13 September to 18 October 1997

Don Brown's exhibition included ten self-portrait sculptures: plaster figures called Don, all standing exactly half-scale to life size. The post is deliberately banal, completely without the heroics of classical portraiture, despite an allusion to it through its laborious technical process. It attempts to objectify by the use of scale, like a natural history exhibit of an artist/ordinary person, though the treatment and presentation (colour, repetition, plinth etc) belie this.